

**ATMIYA UNIVERSITY** (Established under the Gujarat Private University Act 11, 2018)

Yogidham Gurukul, Kalawad Road, Rajkot - 360005, Gujarat (INDIA)

## THEORY SEMESTER END EXAMINATION (REGULAR & SUPPLEMENTARY) - WINTER 2023

## Master of Business Administration (M.B.A.) - Semester -III

Course Code	Course Title	Date	Time (Session : Forenoon)
21MBACC301	Core 13: Business Law	19-12-2023	10:00 AM to 01:00 PM
21MBACE301	Core-Elective 1: Event Management	21-12-2023	10:00 AM to 01:00 PM
21MBACE302	Core-Elective 1: Financial Planning		
22MBADC302	<b>DSE-Core 2:</b> Finance of International Trade	23-12-2023	10:00 AM to 01:00 PM
21MBADC305	<b>DSE-Core 2:</b> Investment Analysis & Portfolio Management		
21MBADC308	<b>DSE-Core 2:</b> Integrated Marketing Communication		
21MBADC311	<b>DSE-Core 2:</b> Employee Relations & Labor Law		
21MBADC314	<b>DSE-Core 2:</b> Entrepreneurial Skills & Competencies for Business Management		
22MBADC301	<b>DSE-Core 1:</b> International Trade Environment	29-12-2023	10:00 AM to 01:00 PM
21MBADC304	<b>DSE-Core 1:</b> Management of Financial Services		
21MBADC307	DSE-Core 1: Consumer Insights & Trends		
21MBADC310	<b>DSE-Core 1:</b> Change Management and Organizational Development		
21MBADC313	<b>DSE-Core 1:</b> Business Strategies & Policies for Corporate Entrepreneurship		
22MBADC303	DSE-Core 3: Export-Import Management	01-01-2024	10:00 AM to 01:00 PM
21MBADC306	DSE-Core 3: Mergers & Acquisitions		
21MBADC309	<b>DSE-Core 3:</b> Service and Relationship Marketing		
21MBADC312	<b>DSE-Core 3:</b> Strategic Human Resource Management		
21MBADC315	<b>DSE-Core 3:</b> Intellectual Property for Entrepreneurs		
21MBACC302	Core 14: Dynamic Skills at Work	03-01-2024	10:00 AM to 01:00 PM

## **IMPORTANT**:

- 1. Download Hall Ticket before three days of commencement of SEE from Exam menu of CMS.
- 2. Without Hall Ticket, I.D. Card & Uniform any Candidate shall not be allowed to enter or write the examination.
- 3. To Carry Mobile Phone, Electronic gadgets, Programmable calculator and any kind of written material related to exam on the examination hall during the time of examination is strictly prohibited.
- 4. Candidates should be at the examination hall at least 15 minutes before the commencement of examination.
- 5. All candidates are advised to take COVID-19 vaccine and download Certificate for COVID-19 Vaccination.

- sd -Controller of Examinations